

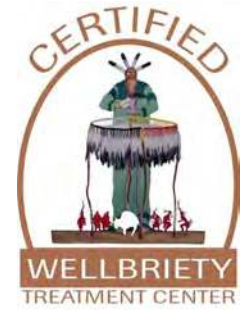
# Wellbriety Certified Treatment Centers



*Healing for All Generations*

## Meeting the Cultural Needs of Indigenous Communities

The Wellbriety Movement brings hope, healing, unity, and forgiveness to individuals, families, and communities. It has expanded across the United States and Canada. Over thousands of Native people have been trained to implement grassroots mutual support networks and to facilitate Wellbriety programs in their communities. As a result, organizations recommending alcohol and substance use treatment to Indigenous individuals have requested a list of Wellbriety Certified Treatment Centers.



As an approach to assist these organizations, White Bison has developed a certification process to support treatment centers in developing expertise and resources to provide culturally relevant treatment services for Indigenous people. By completing the certification requirements, the treatment center will be recognized by decision makers in Native communities as a preferred treatment program to send their community members.

## Continue Learning with the Wellbriety Community

### **Contact White Bison to Request Training**

- ◆ Medicine Wheel & 12 Steps for Men and Women
- ◆ Medicine Wheel & 12 Steps for Youth
- ◆ Warrior Down/Wellbriety Recovery Coach
- ◆ Mending Broken Hearts
- ◆ Mending Broken Hearts for Youth
- ◆ Understanding the Purpose of Life: 12 Teachings for Native Youth
- ◆ Mothers of Tradition
- ◆ Fathers of Tradition
- ◆ Daughters of Tradition
- ◆ Sons of Tradition
- ◆ Wellbriety and Celebrating Families!™

### **White Bison and Wellbriety Training Institute on Social Media!**

White Bison maintains a Page, **White Bison, Inc.**, and **Wellbriety Training Institute Group** on Facebook, and we are also on Twitter, and Instagram.

Here, you can network with others who are implementing Wellbriety programs. You may also get the latest information on upcoming training, books, or videos that are available.

White Bison, Inc. [whitebison\\_100](#) White Bison, Inc.



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## **Requirements of Certification**

### **Treatment Centers that wish to be certified as a Wellbriety Certified Treatment Center will accomplish the following:**

- ◆ Employ at least one Indigenous national or state certified alcohol/drug counselor (preferably one male and one female.)
- ◆ Maintain access to at least one Indigenous Elder to advise and to help conduct ceremonies.
- ◆ Sober staff working with Indigenous clients.
- ◆ Track and maintain records of staff who attend Wellbriety training.
- ◆ Initial/Annual Certification Fee
- ◆ Collect data and evaluate participant progress and outcomes of treatment.
- ◆ Staff will be trained and certified as facilitators to implement *Medicine Wheel and 12 Steps for Men and Women, Mending Broken Hearts, and Warrior Down/Wellbriety Recovery Coach* programs.
- ◆ Ensure Native traditional healing practices are incorporated into treatment programs such as smudging, pipe ceremony, sweat lodge, naming ceremony, healing ceremony, etc. as appropriate for the cultural needs of the community.
- ◆ Provide all clients with personal copies of Red Road to Wellbriety books, as well as workbooks for all Wellbriety programs being implemented at your facility.
- ◆ Document client progress and satisfaction.
- ◆ Annual site visit by Wellbriety representative to check on Wellbriety program implementation and insure state and Wellbriety certifications are up to date.

## **Benefits of Certification**

### **Treatment Centers that complete the Wellbriety Certification Program receive a variety of benefits:**

- ◆ Recommendations as a site that provides cultural and spiritual support for Indigenous people in need of alcohol or substance use treatment services, which would increase the number of Native clients coming to your facility.
- ◆ Staff working with Indigenous clients will receive culturally oriented training and support systems to enrich treatment approaches.
- ◆ White Bison staff and trainers will be available to provide consulting, and additional training and resources to support treatment staff in addressing the needs of Indigenous clients.
- ◆ Treatment Centers that receive Certification will have their logo, contact information, and link to their website listed on the White Bison website to assist with recognition.
- ◆ Treatment Centers that wish to provide literature about their program will be distributed at each White Bison training.
- ◆ Access to international marketing of their facility through recognition in Keynote presentations, trainings, and social media.
- ◆ 40% discount at The Wellbriety Store on products related to Wellbriety programs being implemented at the facility.
- ◆ Free vendor table at any National Wellbriety Conference.

### **The Wellbriety Store: Official Distributor of Wellbriety Products**



Books, Videos and other Wellbriety materials are available through The Wellbriety Store:

[www.thewellbrietystore.com](http://www.thewellbrietystore.com)  
[info@coyhispublishing.com](mailto:info@coyhispublishing.com)  
(866)518-5275



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